











# **JUNE 4-6, 2019** // TORONTO, ON

TORONTO CONGRESS CENTRE

# **2017 Attendee Snapshot**

Total Event Attendance	5,276
<b>Exhibiting Companies</b>	426







### **#1 Attendee Objective**

Identifying & Sourcing Potential Suppliers or Partners

of attendees recommend, specify, or make the final buying decision

71% plan to purchase a product or service, or engage a supplier, in the next 12 months

of attendees have an active project or one planned in the next 12 months

61% represent executive management or engineering

### **Top Attending Companies**

3M Canada McCormick Canada
ABC Group Molson Coors
Baxter Nestlé Canada
Coca-Cola Parmalat Canada
Costco PepsiCo Foods Canada

Estée Lauder Shawcor General Mills Sun Chemical

GlobalMed Taro Pharmaceuticals

Honda of Canada Toyota Motor

IBM Manufacturing Canada

Magna Unilever
Maple Leaf Foods Veritiv

Mars Canada Vuteq Canada

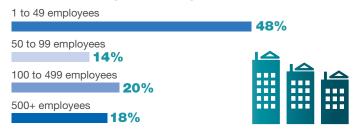
#### **Strong Canadian Attendance**

93% of attendees are from Canada

89% of attendees are from Ontario



### **Attendees Span Companies of All Sizes**



attendee to exhibiting company ratio

average leads per exhibitor

61% of exhibitor leads come from co-located shows

### **Toronto Delivers Results for Buyers**

Great opportunity to network with people on a more personal level and receive feedback, information, and learn about all the different products and services available to further assist with future projects. 

—Xenia Poznic, KPG Canada

**If I identified more potential partners in one day** than I could have in a week from my office. **J**—Gary Kasper, Green Circle Salons

If I went to see some specific products in operation. It was excellent to see them working and have knowledgeable individuals present to discuss my real needs.

-Kristy Thomson, Hematite Manufacturing

**16** ADM Expo is an **excellent networking and technology forum** across a diverse range of industries. **9** — *John Cairns, Bridgehead Solutions* 

Source: ADM Toronto 2017 Verified Attendee Data and Post-Show Attendee Survey

# **Book Your Booth Space Today**





**EMAIL** exhibiting@ubmamevents.com

