

**JUNE 4-6, 2019 // TORONTO, ON**  
TORONTO CONGRESS CENTRE

## 2017 Attendee Snapshot

Total Event Attendance	5,276
Exhibiting Companies	426



### #1 Attendee Objective

Identifying & Sourcing Potential Suppliers or Partners

**90%** of attendees recommend, specify, or make the final buying decision

**71%** plan to purchase a product or service, or engage a supplier, in the next 12 months

**67%** of attendees have an active project or one planned in the next 12 months

**61%** represent executive management or engineering

### Top Attending Companies

3M Canada	McCormick Canada
ABC Group	Molson Coors
Baxter	Nestlé Canada
Coca-Cola	Parmalat Canada
Costco	PepsiCo Foods Canada
Estée Lauder	Shawcor
General Mills	Sun Chemical
GlobalMed	Taro Pharmaceuticals
Honda of Canada	Toyota Motor Manufacturing Canada
IBM	Unilever
Magna	Veritiv
Maple Leaf Foods	Vuteq Canada
Mars Canada	

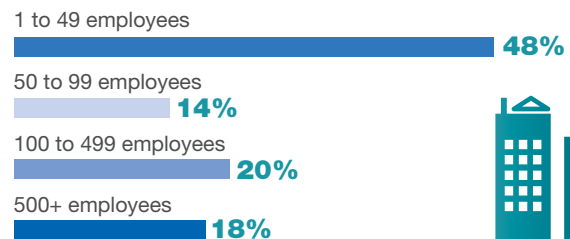
### Strong Canadian Attendance

**93%** of attendees are from Canada

**89%** of attendees are from Ontario



### Attendees Span Companies of All Sizes



**12:1** attendee to exhibiting company ratio

**66** average leads per exhibitor

**61%** of exhibitor leads come from co-located shows

### Toronto Delivers Results for Buyers

“Great opportunity to network with people on a more personal level and receive feedback, information, and learn about all the different products and services available to further assist with future projects.”  
—Xenia Poznic, KPG Canada

“I identified more potential partners in one day than I could have in a week from my office.”  
—Gary Kasper, Green Circle Salons

“I went to see some specific products in operation. It was excellent to see them working and have knowledgeable individuals present to discuss my real needs.”  
—Kristy Thomson, Hematite Manufacturing

“ADM Expo is an excellent networking and technology forum across a diverse range of industries.”  
—John Cairns, Bridgehead Solutions

Source: ADM Toronto 2017 Verified Attendee Data and Post-Show Attendee Survey

## Book Your Booth Space Today

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