NEW this YEAR!
Advanced Design & Manufacturing Toronto brings together five advanced manufacturing areas — design, automation, plastics, packaging, and processing — all under one roof, this year highlighting the growing electric & hybrid vehicle technology industry with the EV Tech Industry Highlight Zone.

Canada has become a hotspot for battery and EV production
- Canada is the only country in the western hemisphere that has all the critical minerals required to manufacture EV batteries.
- Canada is expected to be 3rd in global ranking for EV battery raw materials by 2025.
- Canada is 4th in global ranking for lithium-ion battery supply chain.
- There are approximately two million vehicles produced annually in Canada by five OEMs: Ford, Fiat-Chrysler, General Motors, Toyota, and Honda.
- Volkswagen investing $14 billion in Ontario to set up its first battery plant outside of Europe.
- The industry generates approximately $107 billion in annual revenue.

ATTENDEE SNAPSHOT

<table>
<thead>
<tr>
<th>Average Event Attendance</th>
<th>4,000+</th>
</tr>
</thead>
<tbody>
<tr>
<td>Attendee to Exhibitor Ratio</td>
<td>12:1</td>
</tr>
<tr>
<td>Attendees from Canada</td>
<td>97%</td>
</tr>
<tr>
<td>Attendees with Buying Decision</td>
<td>87%</td>
</tr>
</tbody>
</table>

Expand your reach into Canada!
Exhibit at ADM Toronto’s EV Tech Industry Highlight Zone

- Booth Rate - $40.75 CAD per sq ft
- 10x10 Booth - $4,075 CAD
- 10x20 Booth - $8,150 CAD

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