

Advanced Design & Manufacturing Expo

October 21-23, 2025

Toronto Congress Centre Toronto, Ontario

EXHIBITOR PROSPECTUS

Exhibit at **Advanced Design & Manufacturing Toronto** and showcase your innovations to industry leaders and key buyers within the manufacturing community. Join us at Ontario's largest event for packaging, automation, processing, plastics, design, and EV supply chain technology.

PACKAGING AUTOMATION PLASTICS PROCESSING DESIGN EV TECHNOLOGY



ADM Toronto: Where Manufacturers Meet





EMAIL Exhibiting.IME@Informa.com





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ADM Toronto has everything manufacturing – material handling, labelling, robotics, conveyors, software, inspection technology, plastics & polymers, control systems, sensors, and more. This is your opportunity to present your latest product innovations and services to decision-makers in the most important industrial sectors.



Meet Decision Makers

Buyers, engineers, and executives who are responsible for manufacturing processes in a diverse range of industries attend **ADM Toronto** to get the strategic insight they need to keep their business competitive, compliant, and profitable.

Your Competitors are Here

Confirmed ADM Toronto 2025 Exhibitors:



What Exhibitors Have to Say

- » 73 Average Leads per Exhibitor
- » \$135,000 average sales generated per ADM Toronto exhibitor

"It encompasses a lot of industries/ sectors that are intertwined so expertise can be shared across many sectors to benefit all."

"My colleagues onsite throught the quality of the leads they met were excellent." "From a business standpoint it is a great event to make new business connections and to strengthen already made customer connections."

CANADIAN MARKET



Trends

SUPPLY CHAIN DIVERSIFICATION

- » Diversifying supply chain locally, interprovincially, and internationally.
- » Removing barriers of interprovincial trade.
- » Refreshed emphasis on trade with UK, EU, Japan, Singapore, Malaysia, Korea, Mexico.

ADVANCED TECHNOLOGIES AND INDUSTRY 4.0

- » The adoption of advanced technologies, including automation, Al, and IoT.
- » Canada ranked as 14th globally of newly installed robots. Over 75% of industrial businesses now use at least one form of automation.

SUSTAINABILITY AND GREEN MANUFACTURING

- » Increase in sustainable manufacturing practices and green end-products to reduce environmental impact.
- » ZEVs account for 1 in 6 new vehicles registered in Canada.

EVENT FEATURES

ADM Toronto's top tier event features attract manufacturing professionals from across the nation to not just visit the expo, but stay, and come back for more. This means more opportunities to connect with potential clients.



Free Education

- » 3 days of free education, accessible with an expo pass.
- » Centre Stage will cover topics like Al implementation, F&B industry updates, cybersecurity, supply chain management, accessing funding opportunities, medical device manufacturing, and more.
- » The Tech Theatre will host product demos and use cases, informational sessions on doing business with various Provinces and Countries, and a battery & EV manufacturing track.



Battery Workshops & Seminars

» On Wednesday, join us for two battery work<mark>shops and semin</mark>ars on Battery Safety and Battery Technology Coming out <mark>of China.</mark>



International & Interprovincial Trade Conference

» Keep up to date on Canada's rapidly changing trade policies and trends, learn how to diversify your supply chain locally to mitigate risk, and hear from real suppliers and manufacturers who've used local, interprovincial, and international supply chains as a long-term growth strategy.



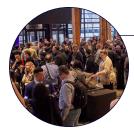
Reusable and Sustainable Packaging Theatre

» Presented by PAC Global in collaboration with Environment and Climate Change Canada, join us for three full days of reusable packaging innovation and sustainability trends alongside product showcases and live demos.



Workforce Development

» ADM strives to not only foster the next generation of manufacturers, but help seasoned professionals find their next challenge. Mentorship matchmaking, sessions on how to leverage university programs to source upcoming talent, recruiter Q&A's, resume reviews, and headshots.



Networking

» ADM's many networking activities, including Tuesday's Welcome Reception and the Booth Crawl, bring attendees and exhibitors together to make valuable connections.

ATTENDEE DEMOGRAPHICS

TOP ATTENDEE AREA OF INTEREST

- » 3D Printing
- » Additive Manufacturing
- » Rapid Prototyping
- » Packaging Equipment & Machinery
- » Manufacturing Equipment

TOP JOB FUNCTIONS

- » Manufacturing/Production
- » Engineering Manufacturing
- » Operations & Plant Management
- » Engineering Design
- » Purchasing & Procurement
- » Engineering Mechanical
- » Project/Program Management
- » Engineering Automation & Assembly
- » System Integration
- » Packaging Design & Development

- » Robotics
- » Automation & Assembly
- » Packaging Design
- » Packaging materials & containers
- » Artificial Intelligence

TOP ATTENDEE INDUSTRIES

- » Food Manufacturing
- » Automotive, Transportation, and Mobility
- » Industrial Equipment/ Machinery
- » Consumer Products
- » Materials Plastics & Elastomers
- » Packaging Containers
- » Electrical Components
- » Building & Construction
- » Metal Product Manufacturing
- » Medical Device Manufacturing

"A must to attend as it gives you insight of the new trends, equipment, and suppliers in the market." "Great opportunity to explore manufacturing and design and get better understanding of the inner works of machines and robotics."

"... tremendous value here. The ability to talk to representatives face-to-face is a totally different experience than online email communication."



Who You'll Meet

- » 73% have projects now or in the next 12 months
- Attendee's top objective: To see new products, innovations, and technologies
- » 91% of attendees are from Canada

Top Attending Companies:



COMPLIMENTARY EXHIBITOR MARKETING TOOLS

We Deliver the Right Audience to your Booth

At ADM, we work year-round to ensure that the attendee quality and quantity is unmatched. Through our vast network of partners and internal audiences, we promote to tens of thousands of qualified decision-makers in the advanced manufacturing and engineering industry.

Some of our complimentary promotions include:



EMAIL CAMPAIGNS



ASSOCIATION OUTREACH



MEDIA CHANNEL COVERAGE



MULTICHANNEL ADVERTISING



SOCIAL MEDIA CAMPAIGNS



PARTNERSHIPS WITH INDUSTRY MEDIA OUTLETS



EXHIBITOR MARKETING AND PROMOTIONS

Pre-show and onsite promotions help increase brand recognition and booth traffic by approximately 25%.

Maximize your company's event exposure by selecting from a variety or opportunities designed to showcase your products and services:

WELCOME RECEPTION SPONSOR

Your company brand promoted at our highest attended event feature – The Welcome Reception.

*\$5,000 per sponsorship, or \$15,000 exclusive

Sponsorship includes:

- » Listed as Welcome Reception sponsor on all signage and pre-show marketing
- » Contact info of all reception attendees
- » Space to provide promotional items, brochures, etc. at the reception



Lead Retrieval

Maximize your ROI by using ADM Toronto's Lead Retrieval services. You can easily scan and capture attendee contact information, manage your team's leads, and integrate into your existing CRM system.

BOOTH CRAWL SPONSOR

Draw attendees to your booth, be stop on ADM's Booth Bar Crawl.

\$4,015

Sponsorship includes:

- » Branding on all Booth Crawl promotional materials
- » Beer for 100 guests with three beer options
- » Beer/ Wine option available at additional cost



FOOTPRINTS

Custom artwork on 1'W x 2'H footprints guiding visitors to your booth; create up to four (4) original designs; includes 10 footprints.

List Price:

- » 10 for \$1,715 CAD » 20 for \$3,425 CAD
- » 30 for \$4,700 CAD





BOOKING YOUR BOOTH

Reserve your booth today and position your business in front of thousands of qualified attendees. Follow these threw easy steps.

STEP 1	Review the 2025 Floor Plan
STEP 2	Decide your booth size and top three show floor locations
STEP 3	Call 1-844-499-6642 or click the button to connect with our sales team about securing your booth

Included Marketing features with your booth:



CUSTOMER INVITE PROGRAM



DIGITAL LISTING AND PORTAL



EXHIBITOR TOOL KIT



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