



Advanced
Design &
Manufacturing
Expo

October 21-23, 2025

Toronto Congress Centre
Toronto, Ontario

EXHIBITOR PROSPECTUS

Exhibit at **Advanced Design & Manufacturing Toronto** and showcase your innovations to industry leaders and key buyers within the manufacturing community. Join us at Ontario's largest event for packaging, automation, processing, plastics, design, and EV supply chain technology.

PACKAGING | AUTOMATION | PLASTICS | PROCESSING | DESIGN | EV TECHNOLOGY



**CLICK HERE
TO RESERVE
YOUR BOOTH**



ADM Toronto: Where Manufacturers Meet



CALL
844-499-6642



EMAIL
Exhibiting.IME@Informa.com



EXPLORE
ADMToronto.com



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WHY EXHIBIT AT Advanced Design & Manufacturing Expo

ADM Toronto has everything manufacturing – material handling, labelling, robotics, conveyors, software, inspection technology, plastics & polymers, control systems, sensors, and more. This is your opportunity to present your latest product innovations and services to decision-makers in the most important industrial sectors.



6000+
PROFESSIONALS



350+
EXHIBITORS



30+
COUNTRIES

Meet Decision Makers

Buyers, engineers, and executives who are responsible for manufacturing processes in a diverse range of industries attend **ADM Toronto** to get the strategic insight they need to keep their business competitive, compliant, and profitable.

Your Competitors are Here

Confirmed **ADM Toronto** 2025 Exhibitors:



HAITIAN
ABSOLUTE

BALLUFF



CREAFORM
AMETEK

FANUC



IKO



KUKA



REISER



VC999



What Exhibitors Have to Say

- » **73 Average Leads** per Exhibitor
- » **\$135,000** average sales generated per **ADM Toronto** exhibitor

"It encompasses a lot of industries/ sectors that are intertwined so expertise can be shared across many sectors to benefit all."

"My colleagues onsite thought the quality of the leads they met were excellent."

"From a business standpoint it is a great event to make new business connections and to strengthen already made customer connections."



CANADIAN MARKET



The Canadian manufacturing sector grew for the fourth consecutive year in 2024, with total revenue of \$939.8 billion.



The manufacturing sector employs 1.79 million Canadians, almost 10% of the working-age population.



Canada's manufacturing sector has a cleaner energy profile than many other countries, with electricity generation being less CO₂-intensive.



Canada is the 6th largest commercial vehicle manufacturer in the world.



Sector's Top 5 Exports markets are US, Germany, Mexico, Norway, and China.

Trends

SUPPLY CHAIN DIVERSIFICATION

- » Diversifying supply chain locally, interprovincially, and internationally.
- » Removing barriers of interprovincial trade.
- » Refreshed emphasis on trade with UK, EU, Japan, Singapore, Malaysia, Korea, Mexico.

ADVANCED TECHNOLOGIES AND INDUSTRY 4.0

- » The adoption of advanced technologies, including automation, AI, and IoT.
- » Canada ranked as 14th globally of newly installed robots. Over 75% of industrial businesses now use at least one form of automation.

SUSTAINABILITY AND GREEN MANUFACTURING

- » Increase in sustainable manufacturing practices and green end-products to reduce environmental impact.
- » ZEVs account for 1 in 6 new vehicles registered in Canada.

EVENT FEATURES

ADM Toronto's top tier event features attract manufacturing professionals from across the nation to not just visit the expo, but stay, and come back for more. This means more opportunities to connect with potential clients.



Free Education

- » 3 days of free education, accessible with an expo pass.
- » Centre Stage will cover topics like AI implementation, F&B industry updates, cybersecurity, supply chain management, accessing funding opportunities, medical device manufacturing, and more.
- » The Tech Theatre will host product demos and use cases, informational sessions on doing business with various Provinces and Countries, and a battery & EV manufacturing track.



Battery Workshops & Seminars

- » On Wednesday, join us for two battery workshops and seminars on Battery Safety and Battery Technology Coming out of China.



International & Interprovincial Trade Conference

- » Keep up to date on Canada's rapidly changing trade policies and trends, learn how to diversify your supply chain locally to mitigate risk, and hear from real suppliers and manufacturers who've used local, interprovincial, and international supply chains as a long-term growth strategy.



Reusable and Sustainable Packaging Theatre

- » Presented by PAC Global in collaboration with Environment and Climate Change Canada, join us for three full days of reusable packaging innovation and sustainability trends alongside product showcases and live demos.



Workforce Development

- » ADM strives to not only foster the next generation of manufacturers, but help seasoned professionals find their next challenge. Mentorship matchmaking, sessions on how to leverage university programs to source upcoming talent, recruiter Q&A's, resume reviews, and headshots.



Networking

- » ADM's many networking activities, including Tuesday's Welcome Reception and the Booth Crawl, bring attendees and exhibitors together to make valuable connections.

ATTENDEE DEMOGRAPHICS

TOP ATTENDEE AREA OF INTEREST

- » 3D Printing
- » Additive Manufacturing
- » Rapid Prototyping
- » Packaging Equipment & Machinery
- » Manufacturing Equipment
- » Robotics
- » Automation & Assembly
- » Packaging Design
- » Packaging materials & containers
- » Artificial Intelligence

TOP JOB FUNCTIONS

- » Manufacturing/Production
- » Engineering – Manufacturing
- » Operations & Plant Management
- » Engineering – Design
- » Purchasing & Procurement
- » Engineering – Mechanical
- » Project/Program Management
- » Engineering – Automation & Assembly
- » System Integration
- » Packaging Design & Development

TOP ATTENDEE INDUSTRIES

- » Food Manufacturing
- » Automotive, Transportation, and Mobility
- » Industrial Equipment/ Machinery
- » Consumer Products
- » Materials – Plastics & Elastomers
- » Packaging Containers
- » Electrical Components
- » Building & Construction
- » Metal Product Manufacturing
- » Medical Device Manufacturing

“A must to attend as it gives you insight of the new trends, equipment, and suppliers in the market.”

“Great opportunity to explore manufacturing and design and get better understanding of the inner works of machines and robotics.”

“... tremendous value here. The ability to talk to representatives face-to-face is a totally different experience than online email communication.”

Who You'll Meet

- » 73% have projects now or in the next 12 months
- » Attendee's top objective: To see new products, innovations, and technologies
- » 91% of attendees are from Canada

Top Attending Companies:

AIR CANADA 



ESTÉE LAUDER

HONDA



LUSH

Loblaws



MAGNA



Tim Hortons

Bell

HERSHEY



COMPLIMENTARY EXHIBITOR MARKETING TOOLS

We Deliver the Right Audience to your Booth

At ADM, we work year-round to ensure that the attendee quality and quantity is unmatched. Through our vast network of partners and internal audiences, we promote to tens of thousands of qualified decision-makers in the advanced manufacturing and engineering industry.

Some of our complimentary promotions include:



EMAIL
CAMPAIGNS



ASSOCIATION
OUTREACH



MEDIA CHANNEL
COVERAGE



MULTICHANNEL
ADVERTISING



SOCIAL MEDIA
CAMPAIGNS



PARTNERSHIPS WITH
INDUSTRY MEDIA
OUTLETS



EXHIBITOR MARKETING AND PROMOTIONS

Pre-show and onsite promotions help increase brand recognition and booth traffic by approximately 25%.

Maximize your company's event exposure by selecting from a variety of opportunities designed to showcase your products and services:

WELCOME RECEPTION SPONSOR

Your company brand promoted at our highest attended event feature – The Welcome Reception.

***\$5,000 per sponsorship, or \$15,000 exclusive**

Sponsorship includes:

- » Listed as Welcome Reception sponsor on all signage and pre-show marketing
- » Contact info of all reception attendees
- » Space to provide promotional items, brochures, etc. at the reception



BOOTH CRAWL SPONSOR

Draw attendees to your booth, be stop on ADM's Booth Bar Crawl.

\$4,015

Sponsorship includes:

- » Branding on all Booth Crawl promotional materials
- » Beer for 100 guests – with three beer options
- » Beer/ Wine option available at additional cost



FOOTPRINTS

Custom artwork on 1'W x 2'H footprints guiding visitors to your booth; create up to four (4) original designs; includes 10 footprints.

List Price:

- » **10 for \$1,715 CAD**
- » **20 for \$3,425 CAD**
- » **30 for \$4,700 CAD**



Lead Retrieval

Maximize your ROI by using ADM Toronto's Lead Retrieval services. You can easily scan and capture attendee contact information, manage your team's leads, and integrate into your existing CRM system.



BOOKING YOUR BOOTH

Reserve your booth today and position your business in front of thousands of qualified attendees. Follow these three easy steps.

STEP 1

Review the [2025 Floor Plan](#)

STEP 2

Decide your booth size and top three show floor locations

STEP 3

Call 1-844-499-6642 or click the button to connect with our sales team about securing your booth

Included Marketing features with your booth:



CUSTOMER
INVITE
PROGRAM



DIGITAL
LISTING AND
PORTAL



EXHIBITOR
TOOL KIT



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